



CMNS 2140 Media, Representation and Society

October 1, 2026

News and events

Men's Soccer at Hillside
(TCC) at 5:30 Saturday and
Sunday

William Shakespeare's
Playhouse of Horror (Actors
Workshop Theatre) – October
9 & 10, 2026, 7:30 pm.

TRUSU Community Meal
October 8 12:00-1:00 p.m.



Territorial Acknowledgement



Where we're going today...

From notes to analysis

Your SOCC notes, mapped to the unit vocabulary

One paragraph

Draft it in class

Peer check

Against the four "Complete" conditions

You told me. Here's what we're doing about it.

Already strong

Evidence: all 15 of you mostly or fully confident

Your own words: 13 of 15 fully confident

Still shaky

Construction, not reflection: 6 of 15 only a little confident

Representation, discourse, sign: 5 of 15

Connected prose, not a checklist: 4 of 15

Where you are

7 chosen an object, not writing yet

5 partway through a draft · 3 with a full draft

15 of 15 responded on Tuesday. Thank you for being straight with me.

So today we...

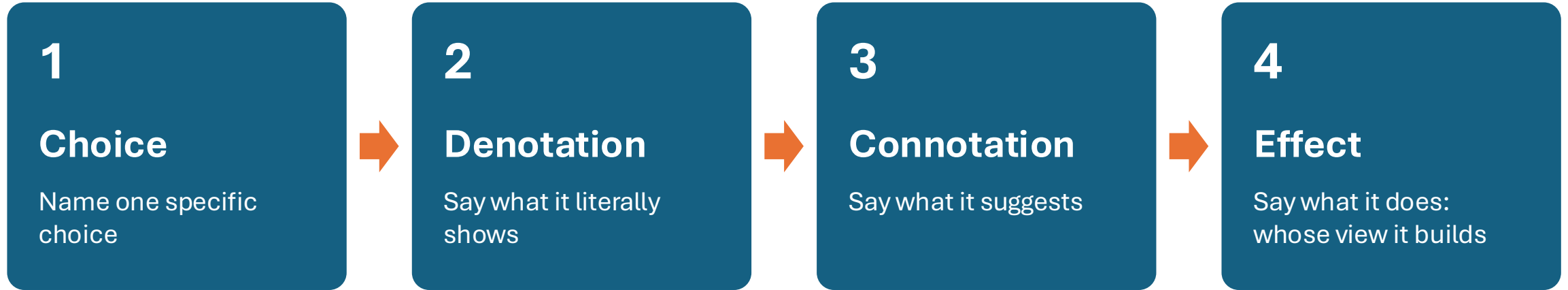
- Map your notes onto the three terms you're least sure of
- Practise the effect move: that's where construction shows up
- Start writing in class, so nobody leaves with only notes
- Peer check the paragraph, not just the evidence

Your SOCC notes, mapped to the vocabulary

SOCC step	Feeds this concept	Ask yourself
Source	Discourse	Who is speaking, to whom, in what genre?
Observe	Sign, denotation	What is literally there, and what was chosen?
Contextualize	Connotation, discourse	What does this choice suggest to its intended audience?
Corroborate	Representation	What does this construct as "normal"? What can't I know yet?

These mappings are a starting point, not a rule. Some notes will feed more than one concept.

One move, every paragraph



Example (a truck ad)

The camera films the driver from below (choice). We see a man at the wheel from a low angle (denotation). Low angles suggest power and control (connotation). The ad invites viewers to link owning this truck with being in charge, and quietly casts that control as masculine (effect).

Draft one paragraph

20

minutes

Write on your own. No talking.

Your task

Pick the strongest choice from your Observe list.

Write one paragraph that makes all four moves: choice, denotation, connotation, effect.

Quote or point to the exact moment, frame or line.

Use at least two unit terms, and use them to explain, not just to label.

Peer check: is it "Complete" yet?

Construction

Does it show a choice and its effect, not a summary?

Underline the sentence that names the effect.

Vocabulary

Are the unit terms used accurately and meaningfully?

Circle each term. Does the sentence still work if you remove it?

Evidence

Does it point to specific details of the object?

Star the exact detail.

Original writing

Does it sound like the writer, in their own words?

Mark one sentence only this writer could have written.

Swap with a partner. Mark each one "yes" or "not yet". 20 min: 10 to read and mark, 10 to talk.

Before Saturday

- Media audit due Sat Oct 3, 9:00 a.m. on Moodle
- About 1000 words of connected prose, **not** a SOCC form
- Include a link, screenshot or transcript of your object
- "Redo" isn't failing. It's feedback plus another go, as many times as you need.