

A note about today's class

- We will be discussing media representations of gendered violence, including intimate partner homicide, in today's class. If this is triggering to you in any way, please feel free to leave for all or some of the class. We will begin discussing this at about 12 pm.
- It's possible that some of today's discussion affects you in the days following class. There are resources here on campus, including counseling and the Sexual Violence Prevention and Response Office. Links for these supports are on the course website.



CMNS 2140 Media, Representation and Society

September 22, 2026

News and events



September 23, 2:00 to 2:45 – Yoga for Self-Regulation
(Room 1522 Old Main)

September 24 noon – TRUSU Community Meal

September 24 evening – TRUSU Outdoor Movie Night
and Food Truck Festival (movie is Michael)

September 24, 6:00 Speed Friending Event (Room 1501
Old Main)

September 25 – Canadian Assoc of Journalists Panel

September 29 – Open Mic Night, TRUSU Lecture Hall

Territorial Acknowledgement



Where we're going today...



Review of concepts
from last week



Discussion of article



Upcoming assignment
preview (Media Audit)

The habit you
will develop in
this course

whenever a media object feels
“obvious” or “natural,” that’s the
moment to ask what work the
sign, the connotation, and the
discourse are doing to make it
feel that way

Media doesn't reflect the world, it constructs it

That selection process is
what Unit 1 gives you the
vocabulary to name.



Key concepts

Sign = Signifier + Signified

Denotation

Connotation

Discourse

Understanding Research Article Structure

In the next ten minutes, outline the article's main and sub- sections on the paper provided.

Email a photo of your outline to
cadam@tru.ca

“Men are regularly represented by the media in a stereotypical portrayal of masculinity ([Gauntlett, 2008](#); [Richardson and Wearing, 2014](#)). Traditional masculine traits include power, dominance, aggression, sexual prowess, emotional restraint, and risk-taking ([Ward and Grower, 2020](#)).”

“Female victims were mostly blamed by the media when they *violated* traditional gender stereotypes. For example, female victims were blamed for being sexually immoral...”

From Wright, E., Eriksson, L., & Bond, C. E. W. (2026). Victim blaming and gender: A framing analysis of news reports of intimate partner homicide. *International Review of Victimology*, 0(0). <https://doi.org/10.1177/02697580261453959>

Construction or
reflection of reality?
What do you see of
each in the research
article we've looked at
today?



Preparing for next class

- Review the Assignment for Unit One (Seeing)
- Find a piece of media to analyze
- Review the SOCC model under Course Readings